



Sixth Annual Evaluation and Retreat

**8th and 9th of December 2006
in Alzenau / Germany**

Intro

This yearly event has been held since 2002 in order to discuss lessons learned, to exchange strategical ideas and to explore new paths of co-operation. The encounter of clients, partners and foreign consultants uses to be fruitful and pleasant.

First Day

The first day is dedicated to the evaluation of running projects and the planning of new initiatives, in each of the participating countries.

For all participants, the first common reception is at 18:00 in the office of Spelleken Assoc. A dinner will be joined, later, in one of the premium restaurants of Alzenau.

Program for Friday 8th of Dec, 2006

12:00 Office (Internal)

Strategies and Action Planning for Partners in Germany and Abroad (Country Partners)

18:00 Toast 19:30 Dinner

Reception and Toast at Spelleken Assoc., Zum Simmig 13, 63755 Alzenau



Second Day

The second day is the forum to discuss the country news and crucial matters of business development. While the country reports have been highlighted very much, in the past, this year the technological aspects of investment consulting will be focussed:

1. Models of Co-operation: for the best match between the German supplier / producer and the local business society, Spelleken Assoc. have developed smart models between trade representation and systemic partnerships.
2. Ratios for Country Comparison: for the objective evaluation of chances in different countries, ratios can be used in order to compare the heterogeneous phenomena such as language skills, complications for company-set-up etc.
3. European Employment:

Program for Saturday 9th of Dec, 2006

09.30 Evaluation Seminar

Reports from the Countries

Hans-Jörg Zeese, Brazil; Sergiu Ghetiu, Moldova; Ivan Babacev, Serbia; Ernst-Thilo Roetger, Ukraine;

Brief Projects' Report

Industry Projects (Henkel, Xella, A.Kock); Business Promotion Projects (BMW, LGH, ARW, InWEnt)

12:30 Lunch

13:30 Walk through the Michelbach Vineyards

Executive summary and working groups:

- o Models of Co-operation
- o Ratios for Country Comparison
- o European Employment

Plenary

Conclusion at about 18:00