

Technology and Human Development in Transport

Kassel is the most centrally located larger town, in Germany, with a strong history in vehicle manufacturing and logistics. The sector of transport companies are organized in www.moWIN.net and develop new solutions, daily. One prominent example is the terminal http://www.gvz-kassel.de/gve_gvz.htm

On 28th of April, 2017, the new open consortium Transport Cluster was founded, between three transport companies, under the umbrella coordination of the regional investment and trade promotion agency www.wfg-kassel.de that has experience in the business promotion with South-East-Europe since 2014, already. This agency is a strong player promoting modern technology and HRD-solutions for German and foreign companies cooperating in an innovative and competitive way.

The objectives of the consortium are

1. the expansion into South-East-Europe, with investment in the standards and technologies of vocational training and retraining,
2. the regional and European partnership for competitiveness and climate protection and
3. the sustainability of integrated business development strategies.

The founding members are larger, family-own and –managed trucking companies like

www.diebel-spedition.de specialized on chained trailers with modern software and an excellent climate of human relations and innovation

www.koerdel.de specialized in petrol and industrial cargo with several terminals, garages, a training centre and a driving school

www.froelich.de with its own daily full-train-delivery from Kassel to Italy, with intermodal containers.

Initiatives and proposals for South Eastern European partners in Macedonia, Moldova, Romania and Serbia:

1. A regional feasibility study showing the structure and framework of transport, the main actors and associations with competitiveness and perspectives, their business strategy and technological challenges, with conclusions for the further expansion of this German consortium in the Western Balkans and the greater Romania including Western CIS;
2. A training effort in one or two countries, upgrading the level of vocational training in public colleges, with the medium-term goal of better standards for work culture, traffic safety and human competitiveness and
3. A centre for cooperation between Eastern and Western trucking companies, sharing tours or strategies, but also sharing technologies and personnel.